

Fig. 1

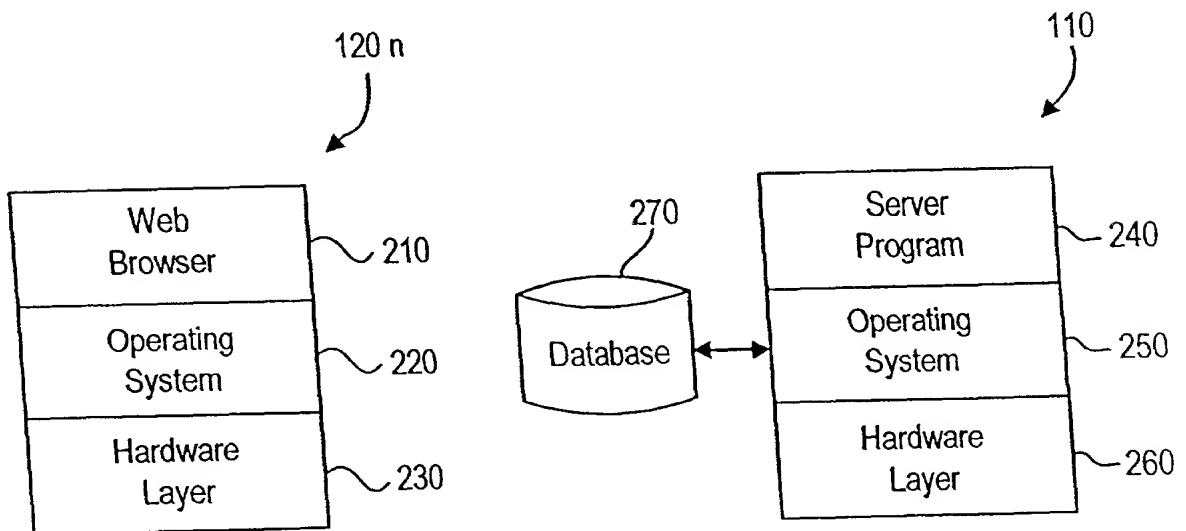


Fig. 2A

Fig. 2B

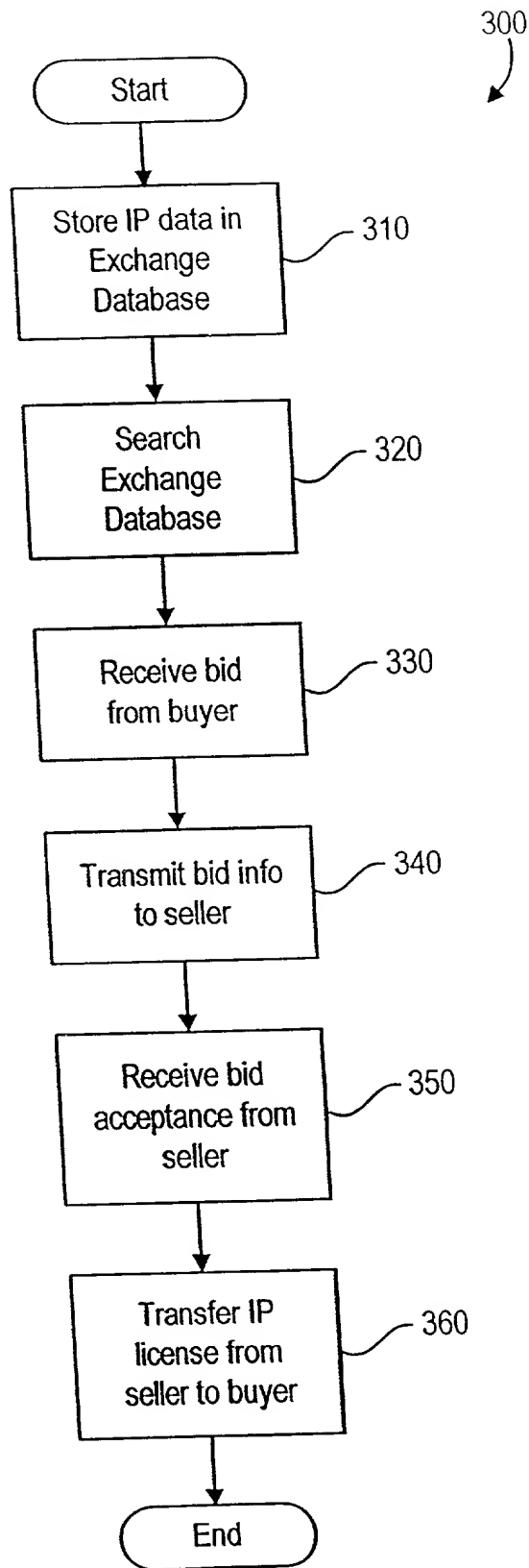


Fig. 3

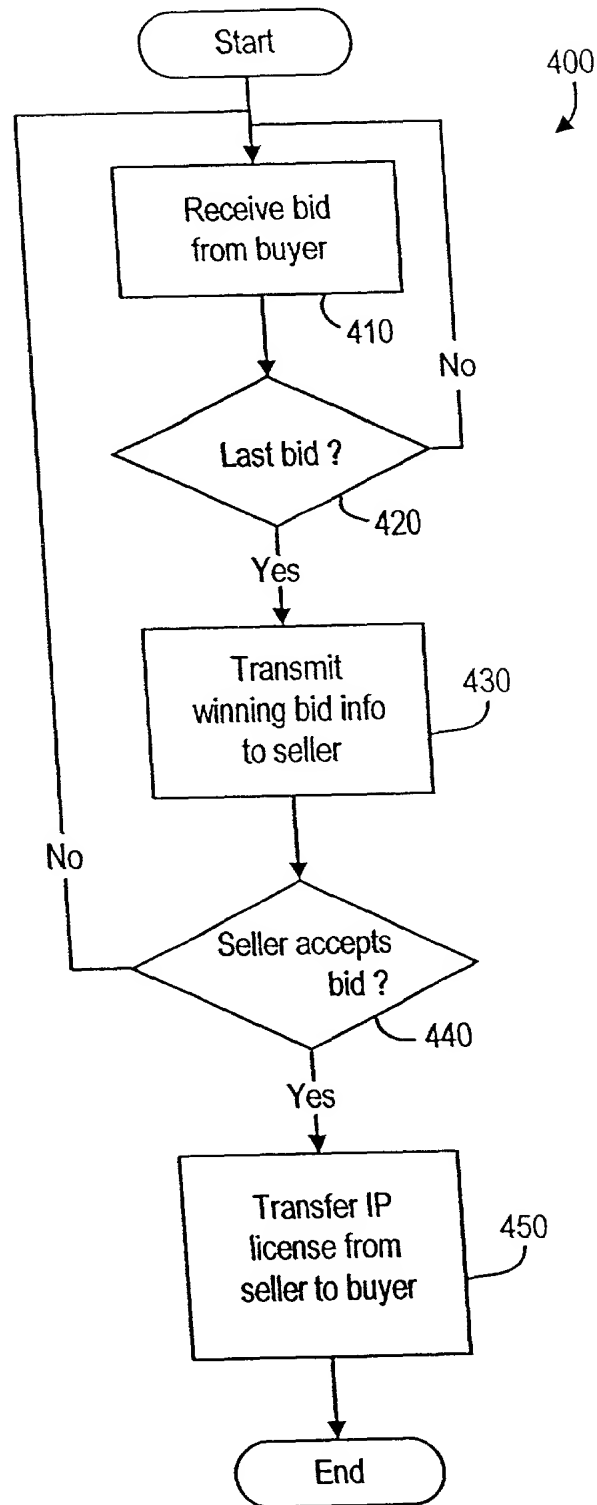


Fig. 4

The Patent & License Exchange Demonstration - "Bidding for the Future" - Microsoft Internet Explorer

Fabio, it is easy to add, modify, or withdraw patents from the pIX auction

12 mos 1mos
 Typical Transaction pIX Transaction

Message Board Patent Inventory Search Auction Escrow After Market Electronic pIX pIX
 Activity Activity License Admin Library Information Survey

Currency: Dollar Portfolio: Man's Best University

Patent Number: US 5462750

Patent Title: Biologically active compositions having a nanocrystalline core

Inventor(s): Kossovsky: Nir, Los Angeles, CA
 Bunshah: Rointan F, Playa del Rey, CA

Abstract: A biologically active composition made up of core particles having diameters of less than about 1000 nanometers which are coated with a layer which is designed to allow

Claims: 1. A composition of matter which is made by a process comprising the steps of

Your patent inventory disclosure is a powerful marketing tool for broadcasting your technology's qualitative and quantitative benefits globally.

Exit

The Patent & License Exchange is the first business to business global internet-based auction facility for the safe and efficient transfer of quality patents and licenses

on oracle
 225 S.Lake Avenue, Suite 300 Pasadena, California 91101-3009 1.626.405.0690 fax 1.626.405.0638

500

Fig. 5A

500

Fig. 5B



Fig. 5C



Fig. 6



Fig. 7A

002

Fig. 7B



Fig. 8

Microsoft Internet Explorer

The Patent & License Exchange Demonstration - "Bidding for the Future"

Buyers will bid on patents secure in the knowledge that the patents are reasonably priced and insured - make a bid!

24 mos
Typical Transaction

7 mos
pIX Transaction

Auction Activity
Escrow Activity
After Market License
Market Admin Library
Electronic Information
Survey

Portfolio: Man's Best University

Currency: Dollar

Fri, 2 Jul 1999 19:29:53GMT

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Make BID

Exit

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225 S Lake Avenue, Suite 300 Pasadena, California 91101-3009 1.626.405.0690 fax 1.626.405.0638

900

Fig. 9

1000

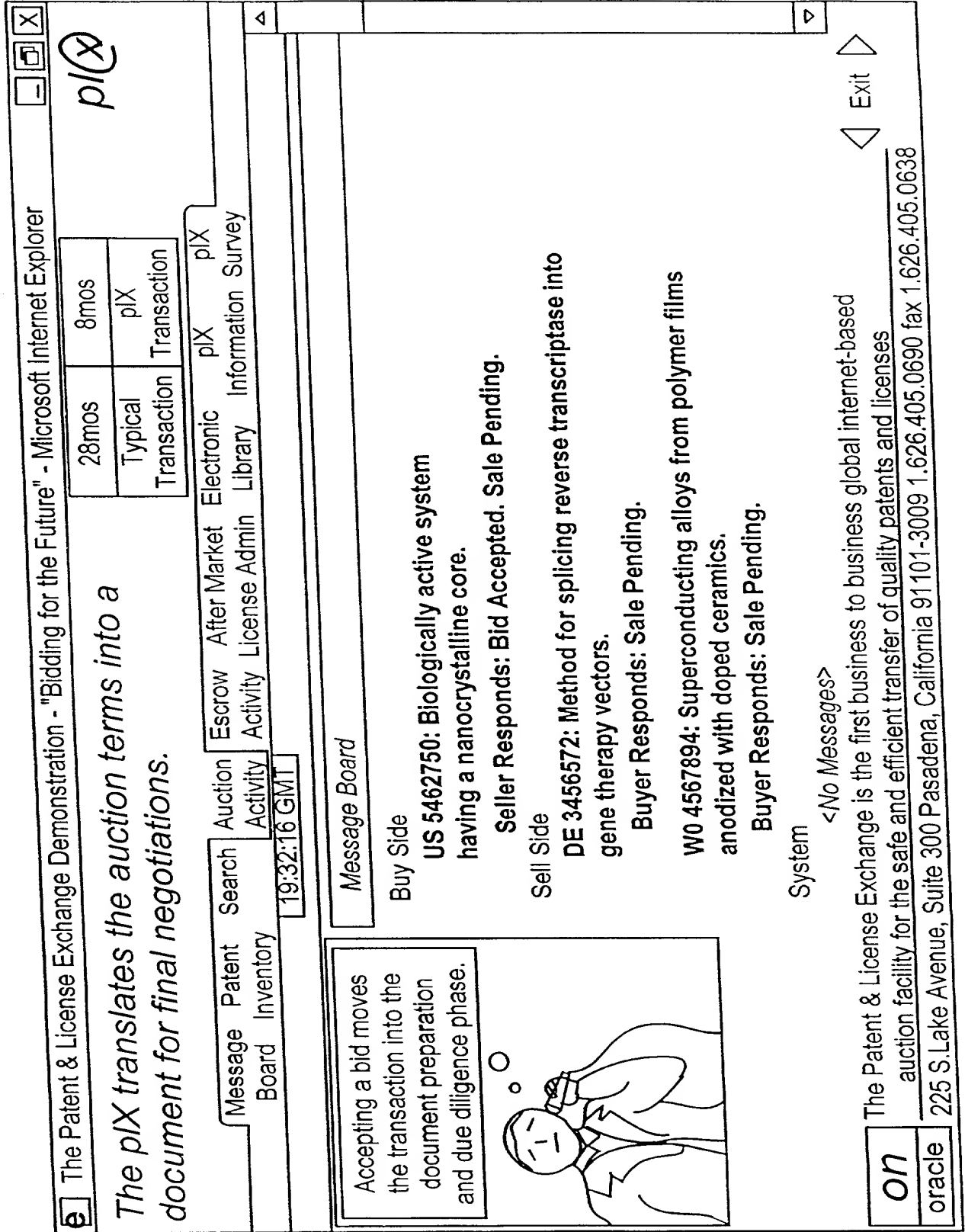
Fig. 10

1100

Fig. 11

1200

Fig. 12



1300

Fig. 13

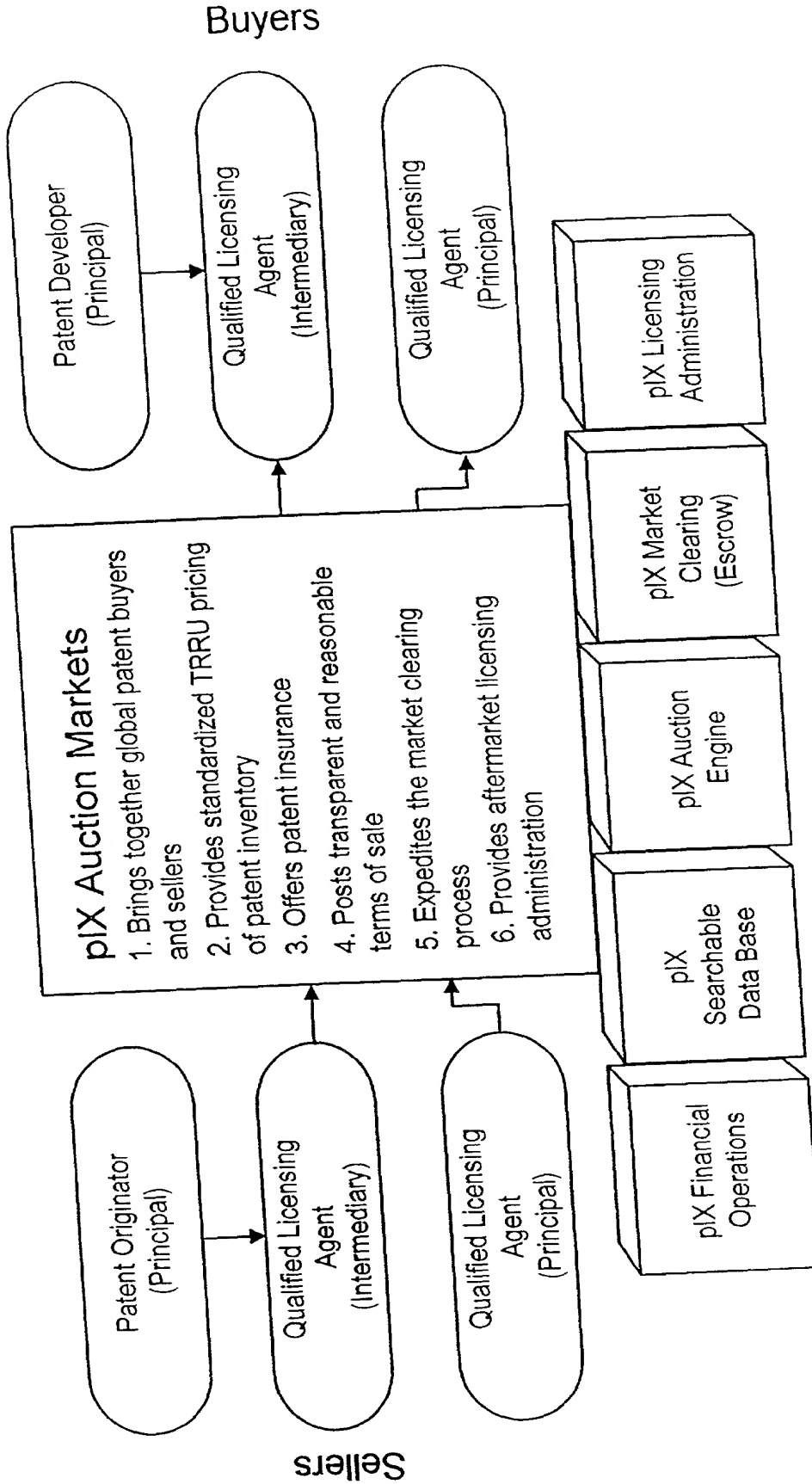


Fig. 14

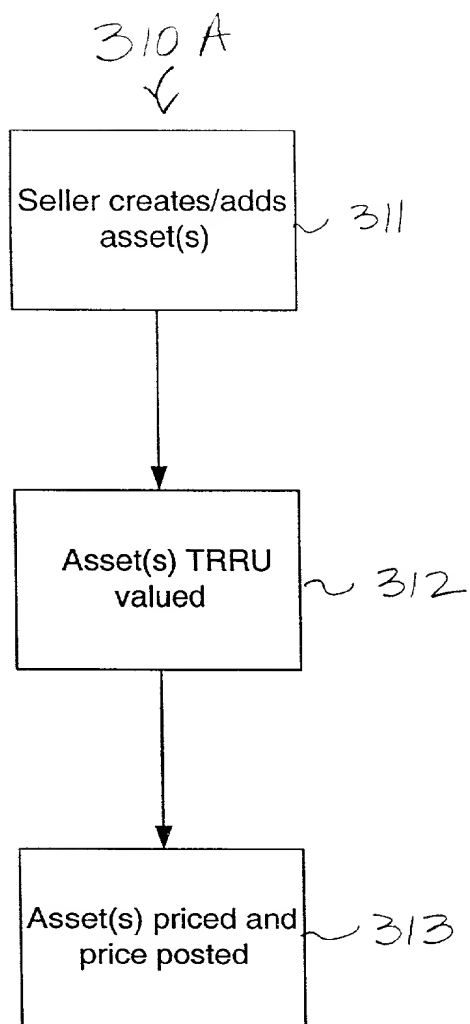


Fig. 15

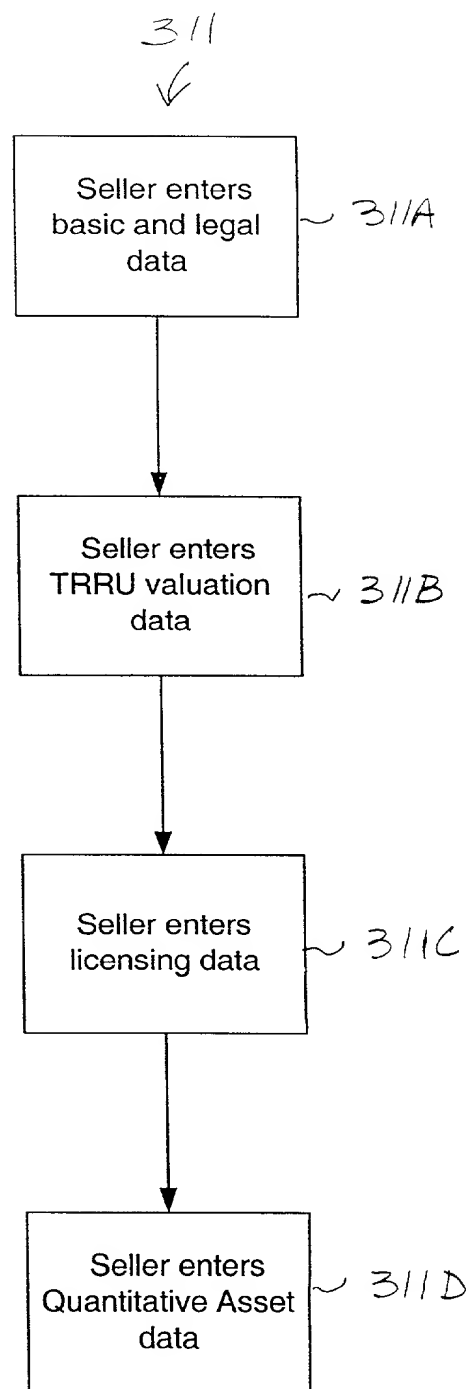


Fig. 17A

Trademark Info

Owner/Applicant Name		Amendment to description?	<input type="checkbox"/> Describe	
Product Name		Other goods used by owner?	<input type="checkbox"/> Describe	
Mark Description		Has mark been published?	<input type="checkbox"/> Describe	
Copyright Image	<input type="button" value="Browse"/>	Was mark allowed?	<input type="checkbox"/> Describe	
Serial Number		Is there a notice of allowance?	<input type="checkbox"/> Describe	
Registration Number		Supplier/registrant?	<input type="checkbox"/> Describe	
Registered Goods		What is proof of continuing use?		
Mark in Use?	<input type="checkbox"/> Describe	Are known to likely to create a conflict with other marks?	<input type="checkbox"/> Describe	
Any prior owned license or assignment?		Allegations of infringement or conflict of ownership?	<input type="checkbox"/>	
Registration	<input type="button" value="Browse"/>	Any prior co-ownership?	<input type="checkbox"/> Describe	
Design/Trade Dress/Registration		Is trademark known?	<input type="checkbox"/> Describe	
Country where registration filed and allowed		Is trademark known?	<input type="checkbox"/> Describe	
Design/Trade Dress/Registration		Registration in US?	<input type="checkbox"/> Describe	
Country where registration filed and allowed		First registration in foreign country?		
Additional countries where registered		Has trademark been previously registered?	<input type="checkbox"/> Describe	
Registration	<input type="button" value="Browse"/>	Has trademark been previously registered?		

Fig 16A

Copyright Info

Owner/Applicant Name		Title/Date of Publication	
Description		Date of publication of abstract	
Copyright Image	<input type="button" value="Browse"/>	Date of registration in US Copyright Office	
Type of Work		Type of work for which registration is requested	
File Date of Section		Transfer of copyright to another party?	
Any prior owned license or assignment?	<input type="checkbox"/> Describe	Author/creator/owner?	<input type="checkbox"/> Describe
Any prior owned license or assignment?	<input type="checkbox"/> Describe	Author/creator/owner?	<input type="checkbox"/> Describe
Any prior owned license or assignment?	<input type="checkbox"/> Describe	Author/creator/owner?	<input type="checkbox"/> Describe
Any prior owned license or assignment?	<input type="checkbox"/> Describe	Author/creator/owner?	<input type="checkbox"/> Describe

Fig 16B

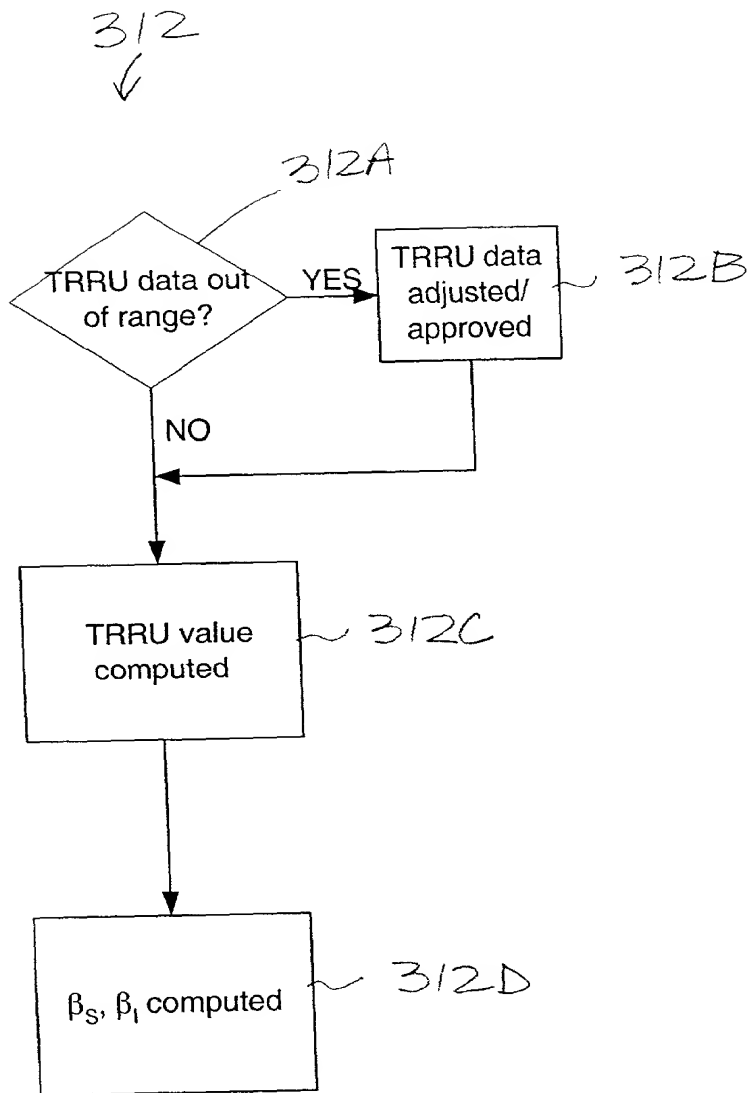


Fig. 17B

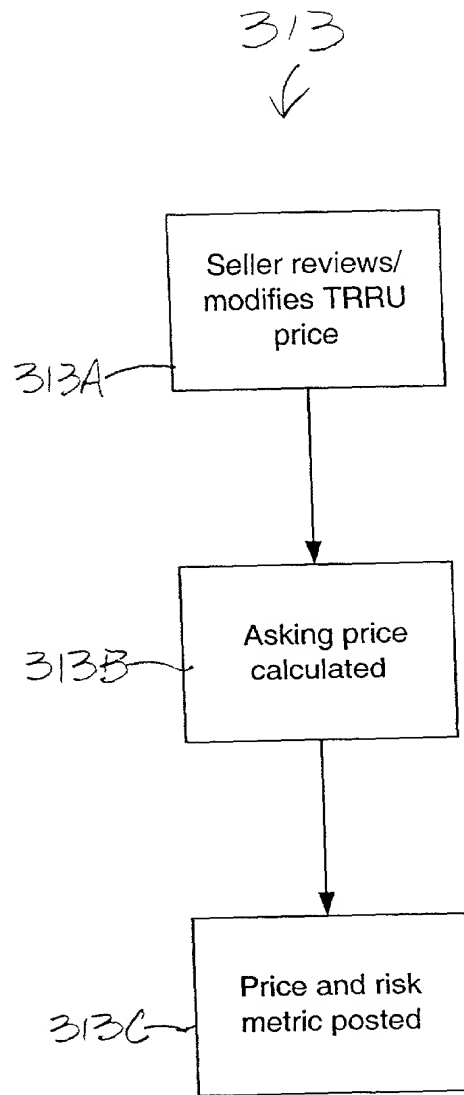
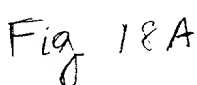


Fig. 17C



pl-x.com - Microsoft Internet Explorer

Save as Draft | Save | Cancel | Help

Add an Asset

This is the simple 5-step process of adding an asset on (pl-x.com)

The steps are

- ↔ Basic Info
- ↔ Legal
- ↔ Conditions
- ↔ Financial
- ↔ Attributes

Feel free to click around to examine your choices, none of this information will be saved.

When you are finished, just click the close button to return to the demo menu.

Basic Info

Relevant Regulatory Authority

Litigation History

If yes, then describe

Location of the asset

If yes, then describe

Legal Rights / Comments / Notes

Relevant regulatory approvals applied for and approved in part or pending ☒

☐ Yes ☐ No

☐ Yes ☐ No

Attach a File:

Start | Field Data | pl-x.com - Mi... | Core PHOTO... | A-428P... | 4/15/00 1:50 PM

Fig 18B

pl-x.com - Microsoft Internet Explorer

http://www.projects.edcomm.com/plx/transactions/index.html

pl-x.com - PATENT AND LICENSE EXCHANGE

My PL-X | MARKETPLACE | LIBRARY | CONTACT | HELP | Log Out

ADD ASSET

pl-x.com

Estimated Time Remaining to Market: 24 MONTHS

Estimated Cost Remaining for Development: 3 \$1,000 \$3,000,000

Central Patent Expiration Date: 11 04 2029

(pl-x.com) Sector: Advanced Materials

(pl-x.com) Core Play Category:

Approximate Capital Invested to Date: 8 \$1,000,000 \$8,000,000

CALCULATE SKIP

SAVE CANCEL

1810

1820

1830

1840

1850

1860

Fig. 18C

com - Microsoft Internet Explorer

an Asset Save as Draft | Save | Cancel | Help

is the simple
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(.com).

steps are:

Basic Info
Legal
Conditions
Financial
Attributes

free to click
and to examine
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his information
be saved.

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close button to
rm to the demo
nu.

Basic Info Legal Conditions Financial Attributes

Type of license: Exclusive ☒

Known how/technology: Included in offer (details to be specified) ☒

Assignability: Assignable without consent ☒

Sublicensing: Licensee may grant sublicenses (details to be specified) ☒

Attach a File:

Taskbar: Taskbar buttons include: Taskbar, Start, RunDSSA, Welcome to plix.com, GoldMine 4.0, PowerDesktop, plix.com, Mi, Doc PHOTO, Ases, Part, 150P

Fig. 18D

pl-x.com - Microsoft Internet Explorer

Save as Draft | Save | Cancel | Help

Add an Asset

This is the simple 5-step process of adding an asset on (pl-x.com).

The steps are:

- Basic Info
- Legal
- Conditions
- Financial
- Attributes

Feel free to click around to examine your choices, none of this information will be saved.

When you are finished, just click the close button to return to the demo menu.

Basic Info

Category: Chemistry

Measurement Units: molar entropy, molar heat capacity - J/(mol*K)

Min: 10

Max: 1000

Comments:

Category: Chemistry

Measurement Units: surface tension - N/m

Min: 12

Max: 25

Comments:

Category: Dynamics

Measurement Units: viscosity (dynamic) - Pa*s

Min: 65

Max: 650

Comments:

Category: Chemistry

Measurement Units: thermal conductivity - W/(m*K)

Min: 100

Max: 150

Comments:

Category: General

Measurement Units: percentage - %

Min: 5

Max: 8

Comments:

Attach a File:

pl-x.com

Fig. 18E

4. pl-x.com asking price consists of up to four components:

1. **Upfront fee:** The amount you are expecting a licensee or buyer to pay you the day the deal closes.
2. **Royalty rate:** The percentage of the licensee's or buyer's sales of the product you are asking to receive.
3. **Guaranteed yearly minimum payments:** For each of the remaining years of the life of the key patent of the IP asset, this is the minimum royalty the licensee or buyer must pay to the seller or licensor, as long as an "out clause" is not reached.
4. **Milestone payments:** Dollar amounts and the specific trigger events they are linked to must be specified for each milestone payment.

pl-x.com Suggested Asking Price Present Value: \$US 18 million

Enter Upfront Fee amount or Percentage of Suggested Asking Price Present Value:

Upfront Fee amount: \$US \$1,000 = (\$AMOUNT)

Percent of Suggested Asking Price: % X \$US 18 million = (\$AMOUNT)

I would accept a payment: ☐ Cash ☐ Stock ☐ Both ☐ Either

Royalty Rate required (optional): % X \$US 18 million = (\$AMOUNT)

Guaranteed minimum yearly payments:

Year	Amount	Year	Amount	Year	Amount
Yr 1	\$US <input type="text"/> \$1,000	Yr 2	\$US <input type="text"/> \$1,000	Yr 3	\$US <input type="text"/> \$1,000
Yr 4	\$US <input type="text"/> \$1,000	Yr 5	\$US <input type="text"/> \$1,000	Yr 6	\$US <input type="text"/> \$1,000
Yr 7	\$US <input type="text"/> \$1,000	Yr 8	\$US <input type="text"/> \$1,000	Yr 9	\$US <input type="text"/> \$1,000
Yr 10	\$US <input type="text"/> \$1,000	Yr 11	\$US <input type="text"/> \$1,000	Yr 12	\$US <input type="text"/> \$1,000
Yr 13	\$US <input type="text"/> \$1,000	Yr 14	\$US <input type="text"/> \$1,000	Yr 15	\$US <input type="text"/> \$1,000
Yr 16	\$US <input type="text"/> \$1,000	Yr 17	\$US <input type="text"/> \$1,000	Yr 18	\$US <input type="text"/> \$1,000

Is there an "out clause"? ☐ Yes ☐ No

If Yes, specify:

Milestone Payments (optional):

- The buyer or licensee pays \$US \$1,000 if occurs.
 Estimated number of months until milestone event (a) could occur: months
- The buyer or licensee pays \$US \$1,000 if occurs.
 Estimated number of months until milestone event (b) could occur: months
- The buyer or licensee pays \$US \$1,000 if occurs.
 Estimated number of months until milestone event (c) could occur: months
- The buyer or licensee pays \$US \$1,000 if occurs.
 Estimated number of months until milestone event (d) could occur: months

Suggested Milestone Payments: (1) A product gaining regulatory approval, (2) Successful beginning of a new phase of clinical trials, (3) Selling the first commercial units, (4) Completion of prototype, (5) Proof of principal, or (6) Demonstration of feasibility, etc.

Present Value of Your Asset Asking Price: \$US 18 million

When you are satisfied with your present value asking price for this asset, click the "Next" button.

CAUTION **NEXT**

Fig. 19

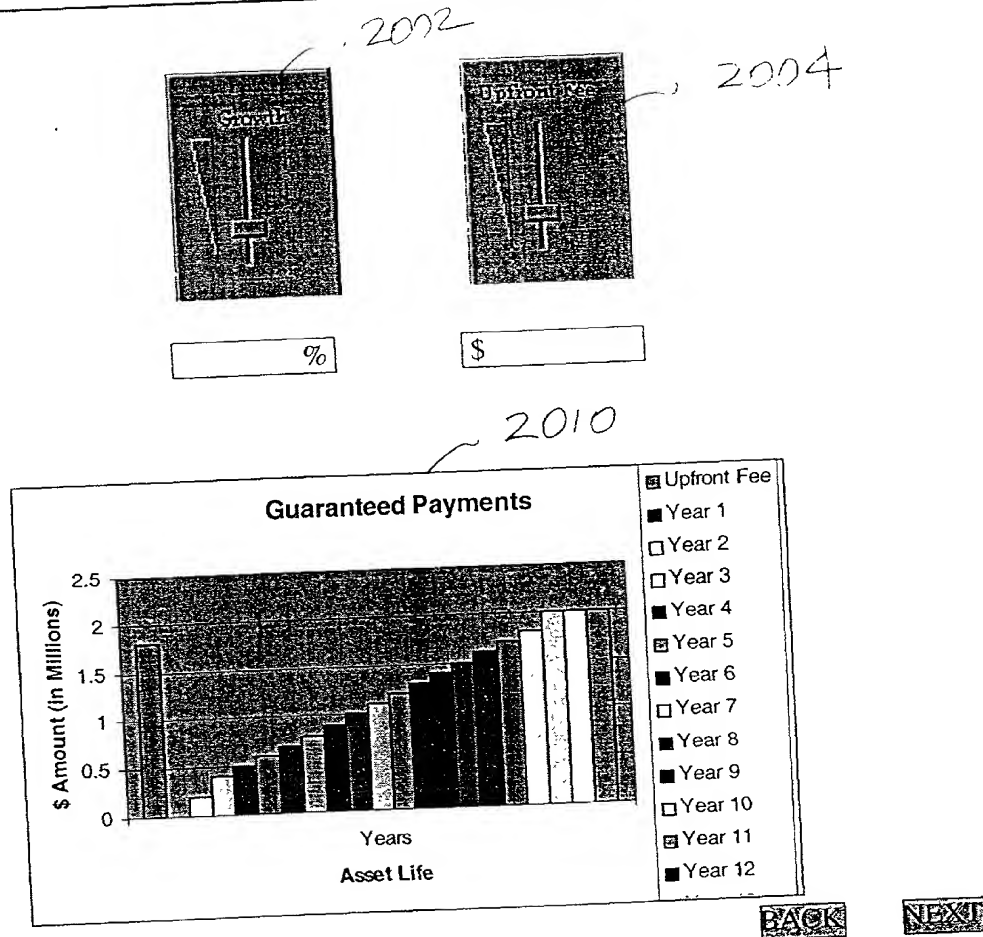


Fig. 20

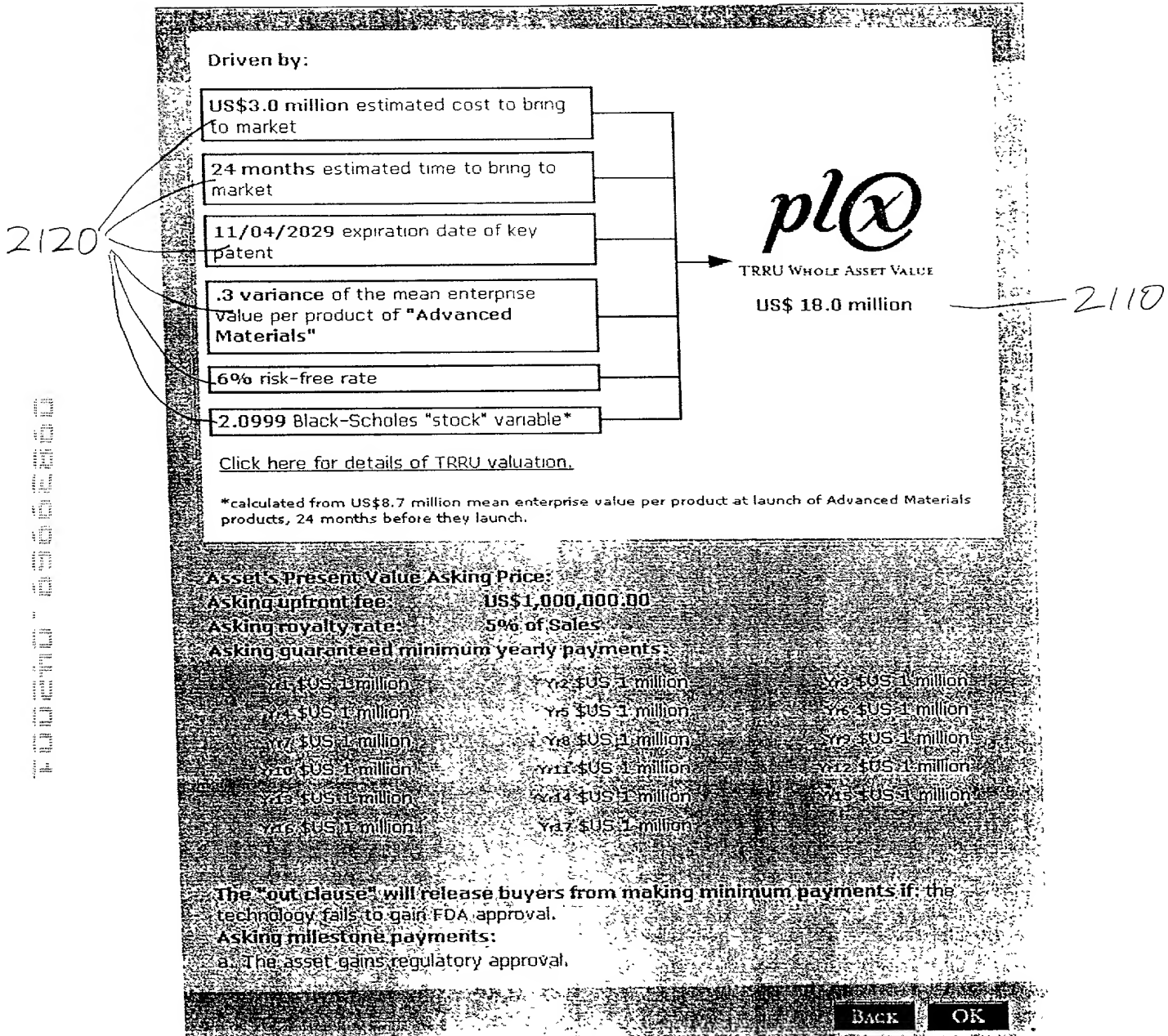


Fig. 21

BASIC INFO	LEGAL	CONDITIONS	TRRU	PRICING	ATTRIBUTES	INVENTORY
TRRU Whole Asset Value: \$US 18 million						
Step 1: The responses to the questions below will be used to help calculate the suggested asking price present value for the license(s) you are offering on this asset. The value will either equal or represent a portion of the TRRU Whole Asset Value based on the sale or license of this asset.						
Do you intend to offer this technology for all fields of use or for a specific limited subset of use?						
All <input type="checkbox"/> Subset <input checked="" type="checkbox"/>						
Approximately, what fraction of the total potential market for this device does this subset represent? <input type="text"/> %						
Approximately, what % of licenses of this type, do you intend to offer? <input type="text"/> %						
Are you willing to put a "cap" on this number so buyers or licensees will have a clear understanding of how many licenses will be made available? <input type="radio"/> Yes <input type="radio"/> No						
The plx.com suggested asking price present value for this license(s) you are offering on this asset is \$US 18 million which represents 100% of the TRRU Whole Asset Value.						
Step 2: Please choose one of the following three choices to set the asking price present value for the license(s) you are offering on this asset.						
<input checked="" type="checkbox"/> Use the suggested asking price present value.						
<input type="checkbox"/> Use a % of suggested asking price present value; Enter percentage: <input type="text"/> %						
<input type="checkbox"/> Do not use suggested asking price present value.						
CALCULATE NEXT						

Fig. 22